Civis Capital™
A Division of Civis Bank

Business History

(Note: you may omit this form only if you have provided a complete business plan as part of your application.)

Applicant Company Name: _____

What products or services does your company offer? Please describe your business activity:

Who are your top 3 competitors and what is your advantage over each?

Please describe your business location, its proximity to your clients & any improvements that are needed:

Are you purchasing the subject business?
☐ No (skip to next question)
☐ Yes (please provide seller's reason for selling the business)

Please describe your sales & marketing activities. Who are your key clients & what is your geographical sales area?

Please describe your management succession plan should you or a key member of your management die, become disabled and/or unable to work.

Do you have any further plans for growth/expansion?
☐ No (skip to next question)
☐ Yes (please describe)

Please describe your past major accomplishments:

Do you have any brochures or sales/marketing materials?
☐ No (skip to next question)
☐ Yes (please attach)

Do you have any articles that have been written about you or your business?
☐ No
☐ Yes (please attach)

Signature: _____ **Date Signed:** _____